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## SPECIALTIES

User Experience Design

User Interface Design

Wireframing & Prototyping

Mobile First Experience

Art Direction

User Research

## WORK

### UX/UI Team Lead @ OANDA

May 2013 - Present

- Design the user experience for OANDA's mobile and desktop trading platforms
- Collaborate with team, product managers, directors, and engineers using the agile methodology
- Manage and mentor a team of designers and ensure their career growth
- Sketch and prototype userflows and wireframes
- Build usability research plans for testing internally and externally
- Understanding of html/css, iOS and Android platforms, and desktop applications

### Sr UX/UI Designer @ OANDA

May 2013 - May 2014

- Redesign all mobile applications for OANDA fxTrade
- Create wireframes, prototypes and documentation
- Direct and manage junior designers
- Conduct user research sessions with clients
- Work closely with project managers, product managers and engineers

### UX/UI Designer @ CBC (Canadian Broadcasting Corporation)

June 2012 to May 2013

- Design UI/UX for web and mobile for CBC News, Politics, and Video
- Design and develop websites from concept to final product
- Meet, present, and collaborate with stakeholders
- Create wireframes, prototypes and documentation
- Provide direction and conceptual development to clients

### Senior Art Director @ Ignite Health

July 2008 to February 2011

- Design websites from concept to final product
- Design and test UI for websites and applications
- Manage and lead team of designers
- Art direct photography and video shoots
- Meet, present, and collaborate with clients

## Senior Graphic Designer @ VPI.Net

October 2007 to July 2008

- Design websites, microsites and games for various clients
- Create UI and art assets for applications and games
- Develop conceptual designs for various potential clients
- Develop RFPs for various potential clients

## Graphic Designer @ Microsoft MSN

July 2007 to October 2007

- Create graphics, banners, advertisements
- Collaborate with project managers, brainstorm
- Manage stock photos and graphic library

## Graphic Designer @ Kaboose.com

August 2006 to October 2007

- Design microsites, contest pages, and online guides
- Create art assets and illustrations for web use and games
- Collaborate with account team to create conceptual designs for clients
- Lead designer for sister sites (Funschool.com & Zeeks.com)

## Graphic Designer @ Adculture

May 2005 - November 2006

- Design advertisements, brochures, magazines, and other print collateral
- Oversee and produce production ready print files
- Work with Art Director and Creative Director to ensure brand consistency

## TOOLS



Adobe Photoshop



Invision



Axure



Adobe Illustrator



Sketch



Microsoft Office

## EDUCATION & AWARDS

### Graphic Design Associate Degree

George Brown College

Honour Roll and Dean's List

### MM&M Awards 2011 Finalist

Best Interactive Initiative for Healthcare Professionals

### 2010 Web Marketing Association's Web Award

Health Care Standard of Excellence Award