



UX / UI Team Lead, Art Director  
creative@lanluong.com  
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## Areas of Expertise

UX/UI

Art Direction

Web Design

Mobile and Tablet Design

User Research

Print Design

## Computer Experience

Adobe Photoshop & Illustrator

Invision Prototyping

Pixate

Omnigraffle

Microsoft Office

## Professional Experience

### **UX/UI Team Lead - OANDA**

September 2015 to Present

Create the User Experience for OANDA's mobile and desktop trading platforms

Build usability research plans for testing internally and externally

Manage a small team of designers and ensure their career growth

Collaborate with engineers and other team members using the agile methodology

### **Sr. UX/UI Designer - OANDA**

May 2013 to September 2015

Redesign all mobile applications for OANDA fxTrade

Create wireframes, prototypes and documentation

Direct and manage junior designers

Conduct user research sessions with clients

### **UX/UI Designer - CBC**

June 2012 to May 2013

Design UI/UX for web, mobile, and desktop applications

Design and develop websites from concept to final product

Create wireframes, prototypes and documentation

Provide direction and conceptual development to clients

Collaborate with clients and contribute new ideas

### **Senior Art Director - Ignite Health**

July 2008 to February 2011

Design and develop websites from concept to final product

Design and test UI for websites and applications

Manage and lead team of designers for brand projects

Art direct photography and video shoots

Collaborate with project managers and copywriters

### **Senior Graphic Designer - VPI.Net**

October 2007 to July 2008

Design websites, microsities and games for various clients  
Create UI and art assets for applications and games  
Develop conceptual designs for various potential clients  
Develop RFPs for various potential clients

### **Graphic Designer (Freelance) - Microsoft MSN**

July 2007 to October 2007

Create graphics, banners, advertisements  
Collaborate with project managers, brainstorm  
Manage stock photos and graphic library

### **Graphic Designer - Kaboose.com**

August 2006 to October 2007

Design microsities, contest pages, guides to live on website  
Create art assets and illustrations for web use and games  
Collaborate with Account team to create conceptual designs for pitches  
Lead designer for sister sites (Funschool.com & Zeeks.com)

### **Graphic Designer (Freelance) - Tech Data**

August 2006 - Contract

Design POPs, brochures, advertisements  
Develop company monthly magazine

### **Graphic Designer - Adculture**

May 2005 - November 2006

Design advertisements, brochures, magazines, and other print collateral  
Oversee and produce production ready print files  
Work with Art Director and Creative Director to ensure brand consistency

## Education and Achievements

### **MM&M Awards 2011 Finalist**

Best Interactive Initiative for Healthcare Professionals  
Virtual Lung Cancer Staging Gallery

### **2010 Web Marketing Association's Web Award**

Health Care Standard of Excellence Award  
HIV Treatment is Power ([www.hivtreatmentispower.com](http://www.hivtreatmentispower.com))

### **CAMA (Canadian Agri Marketing Association) Award Finalist**

### **Graphic Design Diploma / Associate's Degree**

George Brown College  
Honour Roll and Dean's List